

SYMPOSIUM PARTICIPANTS

SCOTT T. FULLWILER

Scott T. Fullwiler is Associate Professor of Economics and James A. Leach Chair in Banking and Monetary Economics at Wartburg College in Iowa, U.S.A. He is also a research associate with the Center for Full Employment and Price Stability in Kansas City, Missouri. His research focuses on the details of monetary and fiscal policy operations, macroeconomic policy, interest rates and large-scale macroeconomic models. He has published numerous journal articles, book chapters and working papers, and recently finished co-editing a book (with Wolfram Elsner and Tara Natarajan) on public policy analysis methodologies and applications. Fullwiler also presents his research frequently at regional, national and international conferences. At Wartburg College he teaches Advanced Macroeconomics, Beginning and Advanced Corporate Finance, and Bank Management, and is also the director of the college's new program in social entrepreneurship. Fullwiler received his Ph.D. in Economics from the University of Nebraska.

RICHARD WERNER

Richard Werner is currently Chair in International Banking and Director of the Centre for Banking, Finance and Sustainable Development at the School of Management, University of Southampton. Werner is also a member of the School of Management's Executive Board, as well as of its Advisory Board. He has been a researcher at the Nomura Research Institute, European-Commission-sponsored Marie Curie Fellow at the Institute for Economics and Statistics, University of Oxford, senior staff consultant of the Asian Development Bank, Manila, an advisor to the ruling Japanese Liberal Democratic Party's Central Bank Reform Research Group and has served on several Ministry of Finance advisory panels. Werner has frequently appeared on Japanese and international television commenting on economic and financial affairs. His book *Princes of the Yen* became a number one bestseller in Japan, and his other book, *New Paradigm in Macroeconomics* (Palgrave Macmillan), correctly predicted the collapse of the U.K. banking system and property market, highlighted the problem of "recurring banking crises" and suggested workable solutions. In 2003, the World Economic Forum selected him as "Global Leader for Tomorrow" in Davos.

LORD ROBERT SKIDELSKY

Lord Robert Skidelsky is Emeritus Professor of Political Economy at the University of Warwick, the author of *The World after Communism* (1995) and the internationally acclaimed biographer of the economist John Maynard Keynes in a three-volume work which won five prizes including the Lionel Gelber Prize for International Relations and the Council of Foreign Relations Prize for International Relations. He was elected a Fellow of the British Academy in 1994. In 1991 he was appointed to the House of Lords and served as Chief Opposition Spokesman on Treasury Affairs (1998-1999). From 1991 to 2001 he was Chairman of the Social Market Foundation and since 2002 has been Chairman of the Centre for Global Studies. Skidelsky is also a nonexecutive director of Janus Capital, Inc. A Russian speaker, he is a nonexecutive director of Sistema, chairman of LabRus Investment Club, founder and executive secretary of the U.K.-Russia roundtable and a director of the Moscow School of Political Studies.

FRANCESCO LURATI

Francesco Lurati is Professor of Corporate Communication at the University of Lugano (Università della Svizzera italiana, USI) where he is also the academic director of the Executive Master of Science in Communications Management (Executive MSc) program and the full-time MS program in Corporate Communication. He carries out research in the field of corporate communication and its impact on corporate strategy, and in the areas of organizational identity, corporate reputation and social responsibility. He was educated as an economist at the University of Fribourg, Switzerland, where he

received his doctoral degree. He completed a post-doc at the University of California, Riverside. He has also held positions at the Swiss Federal Office of Statistics and in the banking sector, and regularly does consulting in the field of communications management. He has been involved in several national and international professional associations. Today he is a member of the Foundation Board of the Swiss Public Relations Institute.

ANDREA TERZI

Andrea Terzi (host and moderator) is a Professor of Economics at Franklin College Switzerland and coordinator of Mecpoc. He has taught at Rutgers University, the Institute for International Studies in Florence, the Collegio Europeo di Parma and the Università Cattolica del Sacro Cuore in Milan, and has been Jean Monnet Fellow at the European University Institute in Florence. He has published both in American and European scholarly journals and his most recent book, *Euroland and the World Economy: Global Player or Global Drag?* (Palgrave Macmillan), co-edited with Jörg Bibow, centers on a key question for the future of Europe: will the single currency project contribute to world economic dynamism or will it be driven by the vigor and vitality of others?